



WHERE'S THE CAT.COM

Greater Toledo's #1 Event Source!

Where'sTheCat.com uses banner ads meeting Internet Advertising Bureau (IAB) specifications for standard size advertising banner sizes. The billing period is monthly.

How to submit a banner ad:

- 1. Email your graphic image to: sales@wheresthecat.com**
- 2. Choose a time period. List starting date and ending date.**
- 3. Specify your web address or webpage specific URL**
- 4. Submit payment online at: www.wheresthecat.com/payments.php**

Questions? Email us at: sales@wheresthecat.com

Don't currently have a banner ad?

Ad prices per month:

Vertical Tower - \$250.00

Vertical Banner - \$100.00

Square Button - \$50.00

Half Banner - \$50.00

Button 1 - \$25.00

Button 2 - \$20.00

Micro Bar - \$10.00

Link to Your Site - \$10.00

Coupon - Free with advertising, \$20.00/month without ad

If you don't have a banner already established, there will be an additional fee to create one, starting as low as \$20.00. If you advertise, links will show on events, and the advertisement once clicked will go to their site.

All banner ads include a free coupon and will allow user to enter your site from the ad. A link to your site will also be added to your events on the calendar.

Cat ^^

